



## Collective Human Action for Development Foundation

Annual Report  
2024-25

## Contents

|                                   |                                     |
|-----------------------------------|-------------------------------------|
| Director's Message.....           | 3                                   |
| About CHAD Foundation .....       | 4                                   |
| Vision .....                      | 4                                   |
| Mission .....                     | 4                                   |
| Objectives .....                  | 4                                   |
| Our Presence .....                | 5                                   |
| Impact – .....                    | 5                                   |
| Major Programme Implemented ..... | 6                                   |
| Meri Paushtik Rasoi.....          | 6                                   |
| Financials .....                  | <b>Error! Bookmark not defined.</b> |
| Support Us .....                  | 7                                   |
| Services We Offer .....           | 7                                   |
| Contact Us .....                  | 7                                   |

## Director's Message

I am reminded of the spirit that drives Collective Human Action for Development Foundation. This past year has presented its share of complexities, but it has also been a year of profound learning and growth for our organization.



Within these pages, you will read about the challenges we faced and, more importantly, how we adapted, innovated, and emerged stronger. From Meri Paushtik Rasoi programme we learned a lot. These experiences have deepened our understanding and strengthened our resolve. I am deeply grateful for the unwavering commitment of our staff, volunteers, and partners who navigated these challenges with grace and determination. Your belief in our mission has been our constant source of strength. As we move forward, we will carry these lessons with us, continuing to learn and evolve to better serve our community. Thank you for your steadfast support and for being a vital part of our journey of continuous improvement.

Mukul Kumar Sharma  
Director

## About CHAD Foundation

**Collective Human Action for Development Foundation** is a registered section 8 company under company's act 2013 governed by two directors. CHAD foundation is working in the state of Uttarakhand, Uttar Pradesh and Himachal Pradesh for integrated social development of community.

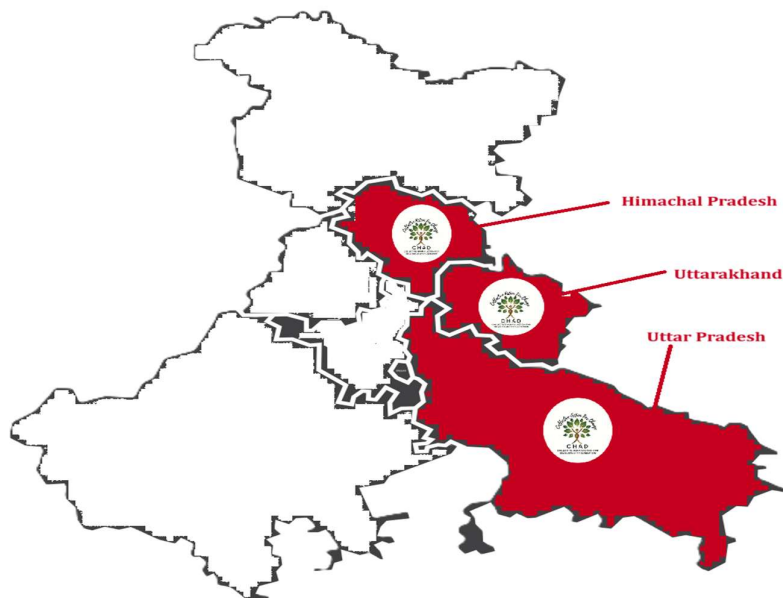
**Vision** - The vision is to ensure integrated development for all sections of the community through environmental and social action which leads to sustainable social development.

**Mission** - Our mission is to support and strengthen grassroots initiatives undertaken by local groups or individuals which promote conservation of natural resources and lead to an improvement in the quality of life of the community within their natural habitat and cultural setting. CHAD foundation encourages communities to develop a sense of pride and an attitude of trusteeship towards their unique ecological, intellectual and cultural heritage.

**Objectives** – CHAD foundation main objective is finding local indigenous solutions along with the communities involved for their economic and social well-being and ensuring the natural resource management and environmental protection. To achieve this, we try to emphasize on:

- **Social Empowerment:** Addressing the need of gender equality and equal opportunities, capacity building activities, leadership development, right based approach and accessibility of rights and benefits.
- **Economic Empowerment:** Through agriculture-based model, allied activities, promotion of Art, culture and communication, skill development, training/Exposure for Group efforts for business enterprises, etc.
- **Environment Sustainability:** Climate Change Adaptation techniques, water conservation/plantation, information dissemination drives, school-based workshops on waste management and disaster management, etc.

## Our Presence -



## Impact -



200 people from different villages trained on composting and waste management in Uttarakhand and Himachal Pradesh.



10000 people aware on financial literacy under Tata Capital Dhangyan Programme



300 Women and Youth trained in Pine Handicrafts in Himachal Pradesh and Uttarakhand



5000 Trees planted in Uttarkhand and Himachal Pradesh.

## Major Programme Implemented

### Meri Paushtik Rasoi

In FY 2024–25, CHAD Foundation actively mobilized community participation in the nationally recognized Meri Paushtik Rasoi programme — a unique initiative launched by Glenmark Foundation and facilitated by Idobro under its Season 7 campaign.

The Meri Paushtik Rasoi contest is a pan-India recipe competition that promotes the use of traditional, locally-sourced, and nutritionally rich ingredients to combat malnutrition. Launched in 2018, the initiative is part of a comprehensive 360-degree approach to addressing malnutrition in both rural and urban settings.

#### **CHAD Foundation's Role and Activities:**

- Mobilized individuals, especially women and youth, across Uttarakhand, Himachal Pradesh, and Uttar Pradesh to participate in Season 7 of the contest.
- Encouraged community members to submit indigenous recipes that highlight local, affordable, and highly nutritious ingredients.
- Conducted awareness sessions on malnutrition, food diversity, and the importance of cultural food knowledge.
- Facilitated cooking demonstrations and group discussions in rural households, anganwadi centers, and self-help group networks.

Through its field-level engagement, CHAD Foundation aligned with the larger goal of this multi-stakeholder movement to influence positive food habits and advocate for food sovereignty and nutritional security using community knowledge.

### Our Supporter



## Support Us

- ❖ For preservation of the mountains and natural resources through waste management programmes.
- ❖ For Sustainable and environment friendly business solutions for the rural communities and their economic empowerment.
- ❖ For Women and Youth Empowerment through quality education and skill development programmes.

## Services We Offer

- ❖ Project Designing and Implementation for rural and urban development.
- ❖ Training and Development on Organization development, waste management. Disaster Management, Livelihood programme and enterprise development etc.
- ❖ Technical services on DPR preparation and MSME farm and non-farm cluster development programme.
- ❖ Research and Impact evaluation of the programmes.

**Your Contributions matter to us and this planet –**

**You can avail tax benefit under 80G tax exemption**

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## Contact Us

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